

ASPIRA, INC. OF NEW JERSEY
LUNCHEON JOURNAL
1993

REPORT

	<u>PAID</u>	<u>OWED</u>
INSIDE FRONT PAGE	\$ 500.00	
INSIDE BACK PAGE	500.00	
BACK PAGE	600.00	
TOTAL	1,600.00	
 15 Full page Ad @ \$300.00	2,700.00	1,800.00
1 Full Page Ad @ \$300.00	150.00	150.00
	2,850.00	1,950.00
 12 Half Page Ad @ \$175.00	1,400.00	700.00
 17 1/4 Page Ad @ \$125.00	1,500.00	625.00
 10 1/8 Page Ad @ \$75.00	750.00	
 PAID	\$ 8,100.00	
OWED	3,275.00	
TOTAL	\$11,375.00	

EXPENSES

McGraw-Hill (Cover letter, contracts & envelopes)	716.55
Postage	1,100.00
Printing Journal	2,000.00
Collating	700.00
 \$ 11,375.00	 4,516.55
	 \$ 6,858.45

ASPIRA, INC. OF NEW JERSEY
1993 ANNUAL LUNCHEON

REPORT

	<u>PAID</u>	<u>OWED</u>
TICKETS SOLD	\$ 12,755.00	\$ 4,600.00
SPONSOR		5,000.00
	\$12,755.00	
	4,600.00	
	5,000.00	
TOTAL	<u>\$22,355.00</u>	

EXPENSES

Postage	1,326.00
Printing Invitations	1,326.76
Mailing List-Chamber of Commerce	78.00
Label Tab	185.63
Flowers (\$25 '@ arrangement)	75.00
Hotel	5,040.00 *
Name Tags	60.00
Photographer	259.80
	<u>8,351.19</u> TOTAL
Balloons	290.00
	<u>8,641.19</u>

* Estimated cost of Luncheon based on 360 attendees.
Final figure was not available in time for inclusion in report.

\$ 22,355.00
8,641.19
<u>13,713.81</u>

*Lunchon
files*

ASPIRA, INC. OF NEW JERSEY
ANNUAL LUNCHEON REPORT
MARCH 4, 1992

	March 92	March 91
EXPENSES		
Chamber of Commerce Newark/Trenton lists	\$253	\$50
McGraw Hill Printing and Postage		
Invitation	\$4,942	\$3,878
Journal	\$3,756	\$3,055
Quality Inn (lunch)	\$5,600	\$5,380
Supplies		
Rolodex	\$65	
Name Tags	\$21	
Flowers	\$71	
Photographer	\$302	\$250
Balloons	\$100	\$0
Music	\$0	\$235
Other		\$383
TOTAL EXPENSES	\$15,110	\$13,341
REVENUE		
Journal Ads	\$15,925	\$14,000
Ticket Sales	\$21,530	\$17,500
Sponsors	\$10,000	\$10,000
Contributions	\$300	\$656
TOTAL REVENUE	\$47,755	\$42,256
NET PROFIT	\$32,645	\$28,915